



## **Title: Introducing BriovaCommunity**

>>AMANDA (psoriasis patient):

From the very beginning you know you have a lot of questions; you don't know how people are going to react. You kind of have in your head all of these scenarios of how extreme it may be. It is just easier to be able to deal with it if you are seeing a video of someone who actually deals with it on a daily basis and really knows what you are going through and know that the anxiety of not knowing what's going to happen especially if you're starting on brand new medication.

*[music]*

### **Introducing BriovaCommunity**

>>Jerema Garris, RPh (BriovaRx pharmacist):

At BriovaRx, we realize that specialty patients require additional support and guidance in managing their complex conditions. This ensures they better understand their complicated therapy regimens, and take their medications as prescribed.

That's why we've created BriovaCommunity - a collection of personalized videos for our patients to help them navigate their unique healthcare journeys. These videos provide patients with education on their conditions, medication regimens, and side effect management. They also offer helpful tips and lifestyle advice while going through treatment, and inspiring testimonials from patients with the same conditions. Patients are also introduced to their BriovaRx pharmacists, so they can be assured that BriovaRx is here as a trusted advisor whenever they need us.

>>Caroline (psoriasis patient):

Just to hear some testimonials in terms of what other people went through, to have had that would've been great and very reassuring.

>>Matt (psoriatic arthritis patient):

In the Doctor's office when they show you how to do it you're so flustered by the fact that you just got the medication, you just got the diagnosis, he's telling you all the different side effects like the cost of the medication and then he's like oh and by the way, this is how you inject it and it's just like, dude, what? So, it would have been extremely helpful.

>>Jon (leukemia patient):

By seeing a video of someone else, even if it's tangentially related diagnosis, that you're not alone and that you can witness how other people cope and manage the stress of having such a disease or an illness.

>>Jerema Garris, RPh (BriovaRx pharmacist):

BriovaCommunity videos are sent by email and text message to patients at critical points throughout their treatment. In addition to educational information and adherence support,

BriovaCommunity videos encourage patients to reach out to their BriovaRx pharmacists or providers with any questions or concerns, further helping them live healthier lives.

Patients interested in becoming part of BriovaCommunity can call their BriovaRx pharmacy to get started. They can also opt in through the BriovaRx website.

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**BriovaCommunity program results**

97% of patient better understand their condition

95% Feel more confident taking their treatment

97% of patients are satisfied with the program

100% would recommend the program

**BriovaRx logo**